

ZOXDEAL EXCLUSIVE BONUS

Birdfy AI: Do You Need the Subscription?

This Birdfy model is the AI-by-subscription version. Here is exactly what is free forever, what the paid AI adds, and who should pay - so the trial does not quietly turn into a bill.

	Free forever	With AI plan (\$4.99/mo, ~\$49/yr, or \$69.99 lifetime)
Live view	Yes	Yes
Motion alerts	Yes - fires on ANY motion (birds, squirrels, wind-blown branches)	Yes - filtered: birds-only alerts, rare-bird alerts
Bird names	No - no bird is ever identified	Yes - AI species ID plus a personal bird book
Auto clips	Yes - 20-second clips, 30-day cloud retention, 5GB permanent Collection	Yes - plus auto daily highlights
Monthly recap	Yes	Yes

Our honest take

Casual watchers: skip the plan. The free tier shows you every visitor on video, which is most of the joy. Birders who want names: the lifetime option (\$69.99 once) beats the monthly plan after 14 months - but test the AI during your 7-day free trial first, because identifications are sometimes wrong. Set a phone reminder for day 5 of the trial so a plan you do not want never auto-renews.

Free bonus from ZoxDeal — zoxdeal.com. Plan prices and free-tier features from Birdfy's official pages, checked October 2026.