

**ZOXDEAL EXCLUSIVE BONUS**

# Yoto Starter Card Planner

Build your child's first Yoto card library by age — without overspending. Plan the starter shelf, set a monthly card budget, and grow the collection on purpose.

## How to use this planner

A Yoto Player is only the start — the cards are the library. Most cards cost \$7.99 to \$14.99, so a little planning goes a long way. Pick a starter set for your child's age below, write your picks into the budget worksheet, and add one or two cards a month after that. Cards make perfect grandparent gifts, too — share your worksheet so nobody buys a duplicate.

## 1. Starter cards by age

### Ages 3–4 — first listeners

- Music and nursery song cards — short, repeatable, and easy to love.
- Simple picture-book story cards with gentle narration (one story per card is fine at this age).
- A Make Your Own card with family voices — record grandparents reading a favorite book.
- One sleep sounds or lullaby card for the bedtime routine and the OK-to-wake clock.

### Ages 4–6 — story fans

- Classic picture-book collections (several stories on one card = best value per hour).
- Favorite character story cards — the ones your child asks for by name.
- A learning card: phonics, counting, or first facts.
- A longer music card for playtime and car rides.

### Ages 6–8 — early chapter readers

- Early chapter book cards — look for running times of 2 hours or more.
- Story collection cards from series your child already loves in print.
- A podcast-style or activity card for quiet time variety.
- Make Your Own cards loaded with library audiobooks you already own.

### Ages 8–12 — independent listeners

- Full chapter book and novel cards — a single card can hold a 4+ hour book.
- Non-fiction and learning packs: science, history, and how-things-work titles.
- Comedy and adventure series cards for long car journeys.
- Yoto Daily and Yoto Radio are free in the app — no card needed.

## 2. Smart buying rules

- Value check: divide the card price by its running time. Under \$5 per listening hour is a good deal.
- Collections beat singles: a 5-story collection card usually costs little more than one single story.
- Yoto Club Collector (\$9.99/month) gives one card credit a month plus 10% off — worth it if you buy monthly.
- Cards are durable and resell well — check secondhand listings for outgrown titles, and sell yours on.
- Keep a card case by the player. Flat cards are easy to lose, and a lost card is money lost.

### 3. Card budget worksheet

Write in the cards you plan to buy first. Most families start with 6–10 cards (roughly \$60–\$130) and then add one or two a month.

| Card title                 | Type (story / music / learning / MYO) | Price \$ | Priority (now / later) |
|----------------------------|---------------------------------------|----------|------------------------|
| 1.                         |                                       |          |                        |
| 2.                         |                                       |          |                        |
| 3.                         |                                       |          |                        |
| 4.                         |                                       |          |                        |
| 5.                         |                                       |          |                        |
| 6.                         |                                       |          |                        |
| 7.                         |                                       |          |                        |
| 8.                         |                                       |          |                        |
| 9.                         |                                       |          |                        |
| 10.                        |                                       |          |                        |
| <b>TOTAL planned spend</b> |                                       | \$       |                        |

#### Monthly plan

| Month 1                                        | Months 2–3                                                 | After that                                                                    |
|------------------------------------------------|------------------------------------------------------------|-------------------------------------------------------------------------------|
| Player + starter set from the worksheet above. | 1–2 cards a month, guided by what your child replays most. | Birthday and holiday cards from family — share your list to avoid duplicates. |

---

*From ZoxDeal's Yoto Player (3rd Generation) review — zoxdeal.com. Prices noted are typical US prices at the time of writing and change often; check the current price before you buy.*